| Gras | 00 | Arlington, \ | on Blvd, 6th Floor VA 22209 | Sch Adv Age Pro Bra Sale Sale Sale Pho CPE Acc | esperson es Office yer Name one/Fax | Terry McAuliffe Grassroots Mer POLITICAL CAI EST, 617 (1600 HOUSE-WASH) WJLA/GJLA/EJI | O/21 Property of the control of the | C (19 ATE (DN, V | ns) (ns) VJLA | i) (1186 /GJLA | 5) A/EJLA RD | A (38 | 69) | Enter CO-C-C-C-C-C-C-C-C-C-C-C-C-C-C-C-C-C-C- | OP ernal # no er Typ kage [nmission mission Total es Tax | # 10 Dee N Deal ion % 15 \$5 | 6/26/21 6/26/21 exa Schram 6/915728 formal 6.00 6.360.00 6.360.00 | | Washington (Washington (Washington) (Washing | - | \$28,6 \$33,7 \$62,4 | 50.00 |
|------|------------------------|--------------|--------------------------------|--|--|--|---|-------------------------|---------------------|----------------------|--------------------|-------|------|---|---|------------------------------|--|--------------------------|--|---|--|---------|
| Line | Line Type / Break Type | e (Ref #) | Dates | Sec | Length | Run Times | SPW | Мо | Tu | We | Th | Fr : | Sa S | u Sr | oots | Rate | Total | | Station | Comm | ents | Entered |
| 1.0 | Normal Line / SPOT | (| 08/27/21-08/27/21 | 2 | | 5A- News-7News ON YOUR SIDE at 5AM | | | | | | 1 | | | 1 | \$500.00 | \$500.00 | Washingto | n (WJLA) | Daypart EM 7NI YOUR SIDE AT 5AM(Agency) -LPMay/2021LS LPJul/2020LS (p | adj. | 8/26/21 |
| 2.0 | Normal Line / Access | C | 08/27/21-08/27/21 | 2 | 1:00 | 7:29:26P- Jeopardy | | | | | | 1 | | | 1 | \$5,600.00 | \$5,600.00 | Washingto | n (WJLA) | Daypart PA JEOPARDY(Age -LPMay/2021LS | | |
| 3.0 | Normal Line / SPOT | | | | | | | | | | | | | | _ | | | | | LPJul/2020LS (r | adj. | 8/26/21 |
| 4.0 | | | 08/28/21-08/28/21 | 2 | 1:00 | 9A- ABC-Good Morning America Saturday 2 | | | | | | | 1 | | 1 | \$800.00 | \$800.00 | Washingto | n (WJLA) | LPJul/2020LS (p Daypart WK GM B(Agency)-LPM adj. LPJul/2020 | adj. pav) A - SAT ay/2021LS | 8/26/21 |
| | Normal Line / SPOT | | 08/28/21-08/28/21 | 2 | | | | | | | | | 1 | | 1 | \$800.00 | · | Washington Washington | , | Daypart WK GM B(Agency)-LPM | adj. lav) A - SAT ay/2021LS S (pav) cy) adj. | |

CONFIRMATION CONTRACT

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Date:

Accepted-Agency/Advertiser:



WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209

WJLA-TV WASHINGTON, DC

Grassroots Media LLC 146 Montgomery Avenue Suite 201 BALA CYNWYD, PA 19004

| Contract # | 4960572 | Date Entered | 08/26/21 |
|---------------|--|---------------|--------------|
| chedule Dates | 08/27/21-08/30/21 | Last Modified | 08/26/21 |
| dvertiser | Terry McAuliffe for Governor of Virginia-D (14151) | Entered By | Alexa Schram |

No

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

10915728

Normal

15.00

\$9,360.00

\$53,040.00

Agency Grassroots Media LLC (19605) CO-OP

Product POLITICAL CANDIDATE (ps) (1186) External #

ProductPOLITICAL CANDIDATE (ns) (1186)BrandEST, 617 (1606466)

Sales Office WJLA/GJLA/EJLA (3869)

 Buyer Name

 Phone/Fax
 /

 CPE
 40/41/617

Account Types Local/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments Separation: 30 EST. 617 - McAuliffe Week #11 General 60's ADD

 Washington (WJLA)

 By Broadcast Month
 Spots
 Rate

 Aug. 2021
 21
 \$28,650.00

 Sep. 2021
 17
 \$33,750.00

 Grand Total:
 38
 \$62,400.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Мо | Tu | We | Th | Fr | Sa S | iu | Spots | Rate | Total | Station | Comments | Entered |
|----------|--------------------------------|-------------------|-----|--------|--|--------|----|----|----|-----|----|------|----|-------|------------|------------|-------------------|---|---------|
| 6.0 | Normal Line / SPOT | 08/27/21-08/27/21 | 2 | 1:00 | 10:58:25A- ABC-The View | | | | | | 1 | | | 1 | \$1,200.00 | \$1,200.00 | | Daypart DT THE VIEW(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav) | 8/26/21 |
| 7.0 | Normal Line / SPOT | 08/27/21-08/27/21 | 2 | 1:00 | 11:59:56A- News-7News ON YOUR SIDE at Noon | I | | | | | 1 | | | 1 | \$800.00 | \$800.00 | Washington (WJLA) | Daypart DT 7NEWS ON YOUR SIDE AT NOON(Agency) -LPMay/2021LS adj. LPJul/2020LS (pa | 8/26/21 |
| 8.0 | Normal Line / SPOT | 08/27/21-08/27/21 | 2 | 1:00 | 2P- ABC-General Hospital | | | | | | 1 | | | 1 | \$1,000.00 | \$1,000.00 | Washington (WJLA) | Daypart DT GENERAL HOSPITAL(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav) | 8/26/21 |
| 9.0 | Normal Line / Prime Premium | 08/30/21-08/30/21 | 2 | 1:00 | 7:57:56P- ABC-Bachelor in Paradise (Monday) | | 1 | | | | | | | 1 | \$9,000.00 | \$9,000.00 | | Daypart PT THE BACHELORETTE(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav) | 8/26/21 |
| 10.0 | Normal Line / SPOT | 08/27/21-08/27/21 | 2 | 1:00 | 11:00:26P- News-7News ON YOUR SIDE at 11PM | | | | | | 1 | | | 1 | \$1,400.00 | \$1,400.00 | Washington (WJLA) | Daypart LN 7NEWS ON YOUR SIDE AT 11(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav) | 8/26/21 |
| | | • | | | CON | FIF | RM | ΑT | 10 | Ν (| 0 | NT | R | AC | Τ | | | | |
| Accepted | Agency/Advertiser: | | | Date: | Accepted-St | ation: | | | | | | | | | Date: | Comments: | | | |



4960572 Contract # **Date Entered** 08/26/21 **Schedule Dates Last Modified** 08/27/21-08/30/21 08/26/21 Advertiser Terry McAuliffe for Governor of Virginia-D (14151 Entered By Alexa Schram Agency CO-OP No Grassroots Media LLC (19605) 10915728 Product External # POLITICAL CANDIDATE (ns) (1186) Brand EST, 617 (1606466) Order Type Salesperson Normal HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) Package Deal

Separation: 30 EST. 617 - McAuliffe Week #11 General 60's ADD

15.00

\$9,360.00

\$53,040.00

 Washington (WJLA)

 By Broadcast Month
 Spots
 Rate

 Aug. 2021
 21
 \$28,650.00

 Sep. 2021
 17
 \$33,750.00

 Grand Total:
 38
 \$62,400.00

| | Sales Office | WJLA/GJLA/EJLA | rackage Deal |
|---------------------------------|---------------|--------------------------------------|--------------|
| Grassroots Media LLC | Buyer Name | | Commission % |
| 146 Montgomery Avenue Suite 201 | Phone/Fax | 1 | Commission |
| BALA CYNWYD, PA 19004 | CPE | 40/41/617 | Net Total |
| | Account Types | Local/Political Candidate Agency BRD | Sales Tax |
| | Billing Type | Weekly/Irregular | |

Comments

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Мо | Tu \ | We T | Γh F | r Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|-----------|--------------------------------|-------------------|-----|--------|---|--------|-----|------|------|------|------|----|-------|------------|------------|-------------------|---|---------|
| 11.0 | Normal Line / SPOT | 08/30/21-08/30/21 | 2 | 1:00 | 11:35P- ABC-Jimmy Kimmel | | 1 | | | | | | 1 | \$1,100.00 | \$1,100.00 | Washington (WJLA) | Daypart LF JIMMY KIMMEL(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav) | 8/26/21 |
| 12.0 | Normal Line / SPOT | 08/27/21-08/27/21 | 2 | 1:00 | 5:58:15A- News-7News ON YOUR SIDE at 6AM | | | | | 1 | L | | 1 | \$1,000.00 | \$1,000.00 | Washington (WJLA) | Daypart EM 7NEWS ON YOUR SIDE AT 6AM(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav | 8/26/21 |
| 13.0 | Normal Line / SPOT | 08/27/21-08/27/21 | 2 | 1:00 | 12:37A- ABC-Nightline | | | | | 1 | L | | 1 | \$350.00 | \$350.00 | Washington (WJLA) | Daypart LF NIGHTLINE(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav) | 8/26/21 |
| 14.0 | Normal Line / SPOT | 08/28/21-08/28/21 | 2 | | 8A- News-7News ON YOUR SIDE Weekend at 8AM | | | | | | 1. | | 1 | \$700.00 | \$700.00 | Washington (WJLA) | Daypart WK 7NEWS ON YOUR SIDE AT 8AM(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav | 8/26/21 |
| | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | |
| | | | | | CON | FIR | RM/ | \TI | ON | I C | ON | TF | RAC | Τ | | | | |
| Accented- | Agency/Advertiser: | | | Date: | Accepted-Sta | ation: | | | | | | | | Date: | Comments: | | | |

| | | Contract # | 4960572 | Date Entered | 08/26/21 | Washington (WJLA | ') | |
|------------------------|--|----------------------------|---|---------------------------|----------------|---------------------------------|--------------------------------|----------------------------|
| | | Schedule Dates | 08/27/21-08/30/21 | Last Modified | 08/26/21 | By Broadcast Month Aug. 2021 | Spots 21 | Rate \$28,650,00 |
| | WJLA | Advertiser | Terry McAuliffe for Governor of Virginia-D (14151 | | Alexa Schram | Sep. 2021 | 17 | \$33,750.00 |
| abc | 1100 Wilson Blvd, 6th Floor Arlington, VA 22209 | Agency | Grassroots Media LLC (19605) | CO-OP | No 10915728 | Grand Total: | 38 | \$62,400.00 |
| | Anington, VA 22209 | Product Brand | POLITICAL CANDIDATE (ns) (1186) EST, 617 (1606466) | External # Demo | 10913726 | | 21 \$28,650.0 17 \$33,750.0 | |
| WJLA-TV WASHINGTON, DC | | Salesperson | HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) | Order Type | Normal | | | |
| Grassroots Media LLC | | Sales Office Buyer Name | WJLA/GJLA/EJLA | Package Deal Commission % | 15.00 | | | |
| 146 Montgomery Avenue | | Phone/Fax | / | Commission | \$9,360.00 | | | |
| BALA CYNWYD, PA 190 | 04 | CPE | 40/41/617 | Net Total | \$53,040.00 | | | |
| | | Account Types | Local/Political Candidate Agency BRD | Sales Tax | | | | |
| | | Billing Type | Weekly/Irregular | | | | | |
| | | Comments | Separation: 30 EST. 617 - McAuliffe Week #11 General 60 | 's ADD | | | | |
| | | | | | | | | |
| | | | | | | | | |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Мо | Tu | We T | h Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|-----------|--------------------------------|-------------------|-----|--------|---|-----|-----|-----|------|------|----|----|-------|------------|------------|-------------------|---|---------|
| 15.0 | lormal Line / SPOT | 08/28/21-08/28/21 | 2 | | 12:30P- Sports-ABC Little League World Series | | | | | | 1 | | | \$2,500.00 | | Washington (WJLA) | Daypart WK LIL LEAGUE WORLD SERIES SEMIFI(Agency) -LPMay/2021LS adj. LPJul/2020LS | 8/26/21 |
| 15.0.1 F | reempt | 08/28/21 | | | | | | | | | | | | | | Washington (WJLA) | Pre-empt/Exception - violates advertiser rules for Little League | |
| 16.0 | lormal Line / SPOT | 08/28/21-08/28/21 | 2 | | 3:30P- Sports-ABC Little League World Series 2 | | | | | | 1 | | | \$2,500.00 | | Washington (WJLA) | Daypart WK LIL LEAGUE WORLD SERIES SEMIFI(Agency) -LPMay/2021LS adj. LPJul/2020LS | 8/26/21 |
| 16.0.1 F | reempt | 08/28/21 | | | | | | | | | | | | | | Washington (WJLA) | Pre-empt/Exception - violates advertiser rules for Little League | |
| 17.0 | lormal Line / SPOT | 08/27/21-08/27/21 | 2 | | 6:58A- ABC-Good Morning America | | | | | 2 | | | 2 | \$1,800.00 | \$3,600.00 | Washington (WJLA) | Daypart EM GOOD MORNING AMERICA(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav) | 8/26/2 |
| | | • | | | CON | FIF | RM/ | AΤΙ | ON | C(| NC | TR | AC | T | | | ' | " |
| ccepted-/ | agency/Advertiser: | | | Date: | Accepted-St | | | | | | | | | Date: | Comments: | | | |



WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209

WJLA-TV WASHINGTON, DC

Grassroots Media LLC 146 Montgomery Avenue Suite 201 BALA CYNWYD, PA 19004
 Contract #
 4960572
 Date Entered
 08/26/21

 Schedule Dates
 08/27/21-08/30/21
 Last Modified
 08/26/21

 Advertiser
 Terry McAuliffe for Governor of Virginia-D (14151). Entered By
 Alexa Schram

No

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

10915728

Normal

15.00

\$9,360.00

\$53,040.00

Advertiser Terry McAuliffe for Governor of Virginia-D (14151, Entered By
Agency Grassroots Media LLC (19605)

CO-OP
Product POLITICAL CANDIDATE (no.) (1186)

External #

Product POLITICAL CANDIDATE (ns) (1186)

Brand FST 617 (1606466)

Brand EST, 617 (1606466)

Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

Sales Office WJLA/GJLA/EJLA

 Buyer Name

 Phone/Fax
 /

 CPE
 40/41/617

Account Types Local/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments Separation: 30 EST. 617 - McAuliffe Week #11 General 60's ADD

 Washington (WJLA)

 By Broadcast Month
 Spots
 Rate

 Aug. 2021
 21
 \$28,650.00

 Sep. 2021
 17
 \$33,750.00

 Grand Total:
 38
 \$62,400.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Мо | Tu | We ' | Th | Fr S | a Si | u S | Spots | Rate | Total | Station | Comments | Entered |
|------------|--------------------------------|-------------------|-----|--------|---|--------|-----|----|------|-----|------|------|-----|-------|------------|------------|-------------------|---|---------|
| 18.0 | Normal Line / SPOT | 08/27/21-08/27/21 | 2 | 1:00 | 10A- Rachael Ray | | | | | | 1 | | | 1 | \$500.00 | \$500.00 | Washington (WJLA) | Daypart DT RACHEL RAY(Agency)-LPMay/2021LS adj. LPJul/2020LS (pav) | 8/26/21 |
| 19.0 | Normal Line / SPOT | 08/27/21-08/27/21 | 2 | 1:00 | 4:59:30P- News-7News ON YOUR SIDE at 5PM | | | | | | 1 | | | 1 | \$1,400.00 | \$1,400.00 | Washington (WJLA) | Daypart EN 7NEWS ON YOUR SIDE AT 5(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav) | 8/26/21 |
| 20.0 | Normal Line / SPOT | 08/27/21-08/27/21 | 2 | 1:00 | 5:59:26P- News-7News ON YOUR SIDE at 6PM | | | | | | 1 | | | 1 | \$2,000.00 | \$2,000.00 | Washington (WJLA) | Daypart EN 7NEWS ON YOUR SIDE AT 6(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav) | 8/26/21 |
| 21.0 | Revised Line / SPOT | 08/28/21-08/28/21 | 2 | 1:00 | 6P- News-ABC 7 News at 6p Wknd | | | | | | | 1 | | | | | Washington (WJLA) | Daypart EN 7NEWS ON YOUR SIDE AT 6(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav) | 8/26/21 |
| 21.1 | Normal Line / SPOT | 08/29/21-08/29/21 | 2 | 1:00 | 6P- 7P (EST) | | | | | | | 1 | L | 1 | \$800.00 | \$800.00 | Washington (WJLA) | Daypart EN 7NEWS ON YOUR SIDE AT 6(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav) | 8/26/21 |
| | | | | | | | | | | | | | | | | | | ļ | |
| | | • | | | CON | FIF | RMA | ΑT | ION | 1 (| COI | VΤ | R/ | 4C | Т | | ' | | |
| Accepted-/ | Agency/Advertiser: | | | Date: | Accepted-St | ation: | | | | | | | | | Date: | Comments: | | | |

| WJLA-TV WASHINGTON, DC | WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209 |
|--|--|
| Grassroots Media LLC 146 Montgomery Avenue BALA CYNWYD, PA 190 | |

CPE

Account Types

Billing Type

Comments

40/41/617

Weekly/Irregular

Local/Political Candidate Agency BRD

Separation: 30 EST. 617 - McAuliffe Week #11 General 60's ADD

| Contract # | 4960572 | Date Entered | 08/26/21 |
|----------------|---|---------------|--------------|
| Schedule Dates | 08/27/21-08/30/21 | Last Modified | 08/26/21 |
| Advertiser | Terry McAuliffe for Governor of Virginia-D (14151 | Entered By | Alexa Schram |
| Agency | Grassroots Media LLC (19605) | CO-OP | No |
| Product | POLITICAL CANDIDATE (ns) (1186) | External # | 10915728 |
| Brand | EST, 617 (1606466) | Demo | |
| Salesperson | HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) | Order Type | Normal |
| Sales Office | WJLA/GJLA/EJLA | Package Deal | |
| Buyer Name | - , , - | Commission % | 15.00 |
| Phone/Fax | / | Commission | \$9,360.00 |

Net Total

Sales Tax

\$53,040.00

| Washington (WJL/ | |
|------------------------|----------------------------------|
| By Broadcast Month | ots Rate |
| Aug. 2021 Sep. 2021 | 21 \$28,650.00 17 \$33,750.00 |
| Grand Total: | 38 \$62,400.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Мо | Tu | We | Th | Fr S | Sa S | u S | pots | Rate | Total | Station | Comments | Entered |
|-----------|--------------------------------|-------------------|-----|--------|---|--------|----|----|----|-----|------|------|-----|------|------------|------------|-------------------|---|---------|
| 22.0 | Normal Line / SPOT | 08/29/21-08/29/21 | 2 | 1:00 | 6:30P- News-7News ON YOUR SIDE Weekend at 630PM | | | | | | | 1 | 1 | 1 | \$800.00 | \$800.00 | Washington (WJLA) | Daypart EN 7NEWS ON YOUR SIDE AT 6:30(Agency) -LPMay/2021LS adj. LPJul/2020LS (pa | 8/26/21 |
| 23.0 | Normal Line / Access | 08/27/21-08/27/21 | 2 | 1:00 | 6:58:46P- Wheel Of Fortune | ! | | | | | 1 | | | 1 | \$3,600.00 | \$3,600.00 | Washington (WJLA) | Daypart PA WHEEL OF FORTUNE(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav) | 8/26/21 |
| 24.0 | Normal Line / SPOT | 08/30/21-08/30/21 | 2 | 1:00 | 5A- News-7News ON YOUR SIDE at 5AM | | 1 | | | | | | | 1 | \$500.00 | \$500.00 | Washington (WJLA) | Daypart EM 7NEWS ON YOUR SIDE AT 5AM(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav | 8/26/21 |
| 25.0 | Normal Line / SPOT | 08/30/21-08/30/21 | 2 | 1:00 | 5:58:15A- News-7News ON YOUR SIDE at 6AM | | 1 | | | | | | | 1 | \$1,000.00 | \$1,000.00 | Washington (WJLA) | Daypart EM 7NEWS ON YOUR SIDE AT 6AM(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav | 8/26/21 |
| | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | |
| | | | | | CON | FIF | RM | AT | Ю | N (| CO | NT | RA | YC. | Т | | | | |
| Accepted- | -Agency/Advertiser: | | | Date: | Accepted-St | ation: | | | | | | | | | Date: | Comments: | | | |



WJLA 1100 Wilson Blvd. 6th Floor Arlington, VA 22209

Grassroots Media LLC 146 Montgomery Avenue Suite 201 BALA CYNWYD, PA 19004

| Contract # | 4960572 | Date Entered | 08/26/21 |
|---------------|---|---------------|--------------|
| chedule Dates | 08/27/21-08/30/21 | Last Modified | 08/26/21 |
| dvertiser | Terry McAuliffe for Governor of Virginia-D (14151 | Entered By | Alexa Schram |

No

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

10915728

Normal

15.00

\$9,360.00

\$53,040.00

CO-OP Agency Grassroots Media LLC (19605) External # Product

POLITICAL CANDIDATE (ns) (1186) Brand EST, 617 (1606466) Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

Sales Office WJLA/GJLA/EJLA

Buyer Name Phone/Fax CPE 40/41/617

Account Types Local/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments Separation: 30 EST. 617 - McAuliffe Week #11 General 60's ADD Washington (WJLA) By Broadcast Month Spots <u>Rate</u> Aug. 2021 21 \$28,650.00 Sep. 2021 17 \$33,750.00 Grand Total: 38 \$62,400.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Мо | Tu | We | Th | Fr S | a S | Su Sp | ots | Rate | Total | Station | Comments | Entered |
|----------|--------------------------------|-------------------|-----|--------|---|--------|----|----|----|-----|------|-----|-------|-----|------------|------------|-------------------|---|---------|
| 26.0 | Normal Line / SPOT | 08/30/21-08/30/21 | 2 | 1:00 | 6:58A- ABC-Good Morning America | | 2 | | | | | | | 2 | \$1,800.00 | \$3,600.00 | Washington (WJLA) | Daypart EM GOOD MORNING AMERICA(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav) | 8/26/21 |
| 27.0 | Normal Line / SPOT | 08/30/21-08/30/21 | 2 | 1:00 | 10A- Rachael Ray | | 1 | | | | | | | 1 | \$500.00 | \$500.00 | Washington (WJLA) | Daypart DT RACHEL RAY(Agency)-LPMay/2021LS adj. LPJul/2020LS (pav) | 8/26/21 |
| 28.0 | Normal Line / SPOT | 08/30/21-08/30/21 | 2 | 1:00 | 4:59:30P- News-7News ON YOUR SIDE at 5PM | | 1 | | | | | | | 1 | \$1,400.00 | \$1,400.00 | Washington (WJLA) | Daypart EN 7NEWS ON YOUR SIDE AT 5(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav) | 8/26/21 |
| 29.0 | Normal Line / SPOT | 08/30/21-08/30/21 | 2 | 1:00 | 5:59:26P- News-7News ON YOUR SIDE at 6PM | | 1 | | | | | | | 1 | \$2,000.00 | \$2,000.00 | Washington (WJLA) | Daypart EN 7NEWS ON YOUR SIDE AT 6(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav) | 8/26/21 |
| 30.0 | Normal Line / Access | 08/30/21-08/30/21 | 2 | 1:00 | 6:58:46P- Wheel Of Fortune | | 1 | | | | | | | 1 | \$3,600.00 | \$3,600.00 | Washington (WJLA) | Daypart PA WHEEL OF FORTUNE(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav) | 8/26/21 |
| | | | | | | | | | | | | | | | | | | | |
| | | | | | CON | FIF | RM | ΑT | Ю | N (| CO | ΝT | RA | C. | Т | | · | | |
| Accepted | -Agency/Advertiser: | | | Date: | Accepted-St | ation: | | | | | | | | | Date: | Comments: | | | |



WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209

WJLA-TV WASHINGTON, DC

Grassroots Media LLC 146 Montgomery Avenue Suite 201 BALA CYNWYD, PA 19004

| Contract # | 4960572 | Date Entered | 08/26/21 |
|---------------|---|---------------|--------------|
| chedule Dates | 08/27/21-08/30/21 | Last Modified | 08/26/21 |
| dvertiser | Terry McAuliffe for Governor of Virginia-D (14151 | 4 Entered By | Alexa Schram |

No

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

10915728

Normal

15.00

\$9,360.00

\$53,040.00

Agency Grassroots Media LLC (19605) CO-OP

Product POLITICAL CANDIDATE (ns) (1186) External #

 Brand
 EST, 617 (1606466)

 Salesperson
 HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

Sales Office WJLA/GJLA/EJLA

 Buyer Name

 Phone/Fax
 /

 CPE
 40/41/617

Account Types Local/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments Separation: 30 EST. 617 - McAuliffe Week #11 General 60's ADD

 Washington (WJLA)

 By Broadcast Month
 Spots
 Rate

 Aug. 2021
 21
 \$28,650.00

 Sep. 2021
 17
 \$33,750.00

 Grand Total:
 38
 \$62,400.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Мо | Tu | We | Th I | Fr Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|-----------|--------------------------------|-------------------|-----|--------|---|--------|----|-----|----|------|-------|-----|-------|------------|------------|-------------------|---|---------|
| 31.0 | Normal Line / Access | 08/30/21-08/30/21 | 2 | 1:00 | 7:29:26P- Jeopardy | | 1 | | | | | | 1 | \$5,600.00 | \$5,600.00 | Washington (WJLA) | Daypart PA JEOPARDY(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav) | 8/26/21 |
| 32.0 | Normal Line / SPOT | 08/30/21-08/30/21 | 2 | 1:00 | 9A- Live with Kelly | | 1 | | | | | | 1 | \$700.00 | \$700.00 | Washington (WJLA) | Daypart DT LIVE W/ KELLY & DT LIVE W/ KELLY & DT LIVE W/ KELLY & LPMay/2021LS adj. LPJul/2020LS (pav) | 8/26/21 |
| 33.0 | Normal Line / SPOT | 08/30/21-08/30/21 | 2 | 1:00 | 10:58:25A- ABC-The View | | 1 | | | | | | 1 | \$1,200.00 | \$1,200.00 | Washington (WJLA) | Daypart DT THE VIEW(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav) | 8/26/21 |
| 34.0 | Normal Line / SPOT | 08/30/21-08/30/21 | 2 | | 11:59:56A- News-7News ON YOUR SIDE at Noon | | 1 | | | | | | 1 | \$800.00 | \$800.00 | Washington (WJLA) | Daypart DT 7NEWS ON YOUR SIDE AT NOON(Agency) -LPMay/2021LS adj. LPJul/2020LS (pa | 8/26/21 |
| 35.0 | Normal Line / SPOT | 08/30/21-08/30/21 | 2 | 1:00 | 2P- ABC-General Hospital | | 1 | | | | | | 1 | \$1,000.00 | \$1,000.00 | Washington (WJLA) | Daypart DT GENERAL HOSPITAL(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav) | 8/26/21 |
| | | | | | CON | FIR | MA | ΔTI | 01 | 1 C | 100 | ITI | RAC | T | · | | | |
| Accepted- | Agency/Advertiser: | | | Date: | Accepted-Sta | ition: | | | | | | | | Date: | Comments: | | | |



| 4960572 | Date Entered | 08/26/21 |
|---|--|--|
| 08/2//21-08/30/21 | Last Modified | 08/26/21 |
| Terry McAuliffe for Governor of Virginia-D (14151 | Entered By | Alexa Schram |
| Grassroots Media LLC (19605) | СО-ОР | No |
| POLITICAL CANDIDATE (ns) (1186) | External # | 10915728 |
| EST, 617 (1606466) | Demo | |
| HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) | Order Type | Normal |
| WJLA/GJLA/EJLA | Package Deal | |
| | Commission % | 15.00 |
| / | Commission | \$9,360.00 |
| 40/41/617 | Net Total | \$53,040.00 |
| Local/Political Candidate Agency BRD | Sales Tax | |
| | 08/27/21-08/30/21 Terry McAuliffe for Governor of Virginia-D (14151-Grassroots Media LLC (19605) POLITICAL CANDIDATE (ns) (1186) EST, 617 (1606466) HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) WJLA/GJLA/EJLA | 08/27/21-08/30/21 Terry McAuliffe for Governor of Virginia-D (14151: Entered By Grassroots Media LLC (19605) POLITICAL CANDIDATE (ns) (1186) EST, 617 (1606466) HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) WJLA/GJLA/EJLA / Commission % / 40/41/617 Last Modified Entered By Entered By CO-OP External # Demo Order Type Package Deal Commission % Net Total |

Separation: 30 EST. 617 - McAuliffe Week #11 General 60's ADD

| Washington (WJLA By Broadcast Month | | Rate |
|--|----------|----------------------------|
| Aug. 2021 Sep. 2021 | 21 17 | \$28,650.00 \$33,750.00 |
| Grand Total: | 38 | \$62,400.00 |
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| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Мо | Tu | We Th | Fr | Sa : | Su : | Spots | Rate | Total | Station | Comments | Entered |
|-----------|--------------------------------|-------------------|-----|--------|---|--------|-----|-----|-------|----|------|------|-----------------|------------|------------|-------------------|--|---------|
| 36.0 | Normal Line / SPOT | 08/30/21-08/30/21 | 2 | 1:00 | 11:00:26P- News-7News ON YOUR SIDE at 11PM | | 1 | | | | | | 1 | \$1,400.00 | \$1,400.00 | Washington (WJLA) | Daypart LN 7NEWS ON YOUR SIDE AT 11(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav) | 8/26/21 |
| 37.0 | Normal Line / SPOT | 08/30/21-08/30/21 | 2 | 1:00 | 12:37A- ABC-Nightline | | 1 | | | | | | 1 | \$350.00 | \$350.00 | Washington (WJLA) | Daypart LF NIGHTLINE(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav) | 8/26/21 |
| 38.0 | Normal Line / SPOT | 08/27/21-08/27/21 | 2 | 1:00 | 11:35P- ABC-Jimmy Kimmel | | | | | 1 | | | 1 | \$1,100.00 | \$1,100.00 | Washington (WJLA) | Daypart LF JIMMY KIMMEL(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav) | 8/26/21 |
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| ccepted-A | Agency/Advertiser: | | | Date: | Accepted-Sta | ation: | | | | | | | | Date: | Comments: | | | |

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Weekly/Irregular

Billing Type

Comments